



Growth Driven

Fueling Your Mailing and Shipping Success

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Seamless Acceptance – Why it Works for You

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Agenda



- Seamless Acceptance Overview
- Automated Verifications and Thresholds
- Seamless Parallel to Seamless Acceptance
- Participation Criteria
- Onboarding Process
- Program Benefits

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Seamless Acceptance



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Seamless Acceptance



60B in FY19
in Commercial Mail
Volume



23B, 38.4% in FY19
Commercial Volume on
Seamless



444, 4% in FY19
CRIDs on Seamless

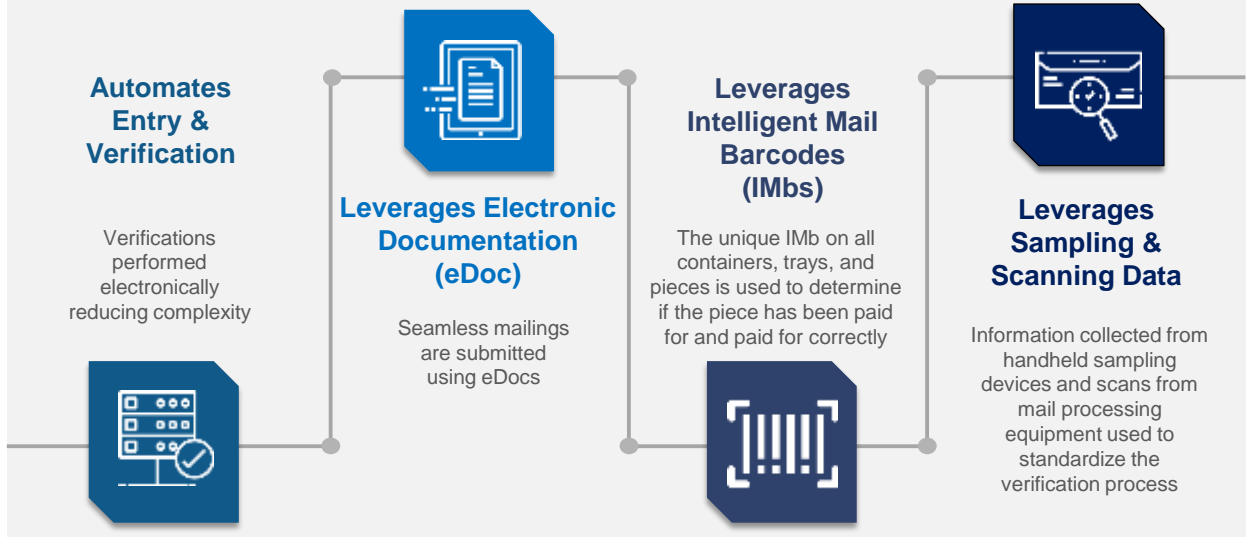
Seamless Acceptance is a mail acceptance process that **automates** the entry and verification of commercial mailings

Seamless Acceptance is designed for **Full-Service Mailers** participating in **Induction**



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Seamless Acceptance – How it Works



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Seamless Acceptance Process

	1. Mail Preparation	2. Finalize Postage Statement	3. Mail Acceptance	4. Mail Processing	5. Mail Verification	6. Generate Reports
What to do	Prepare Mailings with unique Intelligent Barcodes (IMbs) and submit the eDoc to <i>PostalOne!</i>	Automatically finalize postage statement before verification using <i>PostalOne!</i>	Collect mailing information at the DMU or BMEU using handheld scanner	Electronically collect mailing information using scans from Mail Processing Equipment (MPE)	Compare sampling and MPE Scan data to eDoc information	View reports and drill down for more detail anytime during the month
How it works	Barcodes must be unique for 45 days. Mailers must submit all barcoded pieces in the eDoc for all mailings (including full-rate single-piece)	Postage statements are finalized by the <i>PostalOne!</i> system on the Mailing Date indicated within the eDoc. Permit balance checks are performed	Mailings are sampled using a handheld scanner to collect mailing characteristics that are not collected during mail processing	MPE scans the IMb and sends information about where the mailpiece was, when it was processed, and what operation it was run on to the Seamless Acceptance program	5 automated verifications are performed by utilizing Sample and MPE Scan data compared to eDOC to confirm postage was paid and paid correctly. Verifications are measured over a calendar month	Verification results are reported in the Mailer Scorecard and provides detailed error data across a calendar month
Benefit	Allows for data driven verification	Allows for a longer mail production cycle and greater control over postage payment	Eliminates manual verifications and need for Special Postage Payment Systems (SPPS)		Mail Quality is measured across all volume over a calendar month vs Job Level	Allows for visibility throughout supply chain Trend based data

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Seamless Acceptance Verifications & Thresholds

Sampling Verifications

General PAF

1.05%

- Incorrect Postage
- Incorrect Weight

Additional Postage Due = Total Monthly Postage Paid (eDoc Submitter) × (PAF - PAF Threshold)

Mail Characteristics PAF

1.05%

- Ineligible Non-Profit
- Incorrect Process Category
- Incorrect Mail Class

Additional Postage Due = Total Monthly Postage Paid (Mail Owner) × (PAF - PAF Threshold)

Census Verifications

Delivery Point Validation

2.00%

Delivery Point provided in eDoc is either invalid or contains generic zip +4 with an address that is not general delivery

Nesting Sortation MPE

1.00%

Piece Scanned is nested in a different tray or bundle than identified in eDoc

Undocumented Pieces

.30%

Piece scanned is not associated with a valid eDoc submission over the past 45 days

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Sampling Verifications

General PAF

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Additional Postage Due = Total Monthly Postage Paid (Mail Owner) × (PAF - PAF Threshold)

Sampling Process

- Sampling collects piece attributes that MPE cannot
- Random Samples collected throughout the month
- 1 Container, 3 Handling Unit, 30 pieces



PAF Assessments – 3 Strike Rule

- Mailer must exceed PAF more than 3 times in a rolling 12 month period
- Mailer is assessed on the 4th month PAF is exceeded for only that months Sampling Errors
- Each PAF is evaluated separately

PAF assessments only issued when mailer has failed in three of the previous 12 calendar months

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Monthly PAF Assessment	1.00	1.02	1.07	1.06	1.00	1.01	1.00	1.08	1.00	1.06	1.00	1.09
Assessment	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘

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Census Verifications

Delivery Point Validation (DPV)

2.00%

Delivery Point provided in eDoc is either invalid or contains generic zip +4 with an address that is not general delivery

- eDOC Validation
- Validates the DPV (5, 9 or 11 digit) provided in eDOC is a valid



Nesting Sortation MPE

1.00%

Pieces scanned by MPE are nested in a different tray or bundle than identified in eDoc

- Scans compared to eDOC Validation
- Validates pieces were paid for at the correct rate



Undocumented Pieces

.30%

Pieces scanned by MPE are not associated to a finalized eDoc submitted within 45 days of the piece scan

- Scans compared to eDOC Validation
- Validates pieces are paid for



Undocumented Mail Pieces

Any piece of mail with an IMb associated to a mailer's submitting CRID that is not submitted with Electronic Documentation (eDoc) will be recorded as **undocumented**

Top 5 Causes & Resolutions for Undocumented Mail Pieces

Causes		Resolutions	
1	Submission of hard copy postage statements	✓	Submit any mailpieces with IMbs via electronic documentation
2	Full-Service Postal Wizard statements that do not include a piece range and non full-service Postal Wizard Statements	✓	Full-Service PW statements: include your piece range for IMbs. Non Full-Service: submit via Mail.dat or Mail.xml
3	Barcoded mailpieces not included in the electronic postage statement for single piece volume (permit imprint/metered)	✓	Mail.dat and Mail.xml support the submission of single piece postage for permit imprint and metered
4	The mailer does not maintain original IMbs when correcting presort errors within eDoc	✓	When adjusting eDoc, ensure to elect to maintain original IMbs in your software settings
5	Mailer incorrectly identifies pieces as spoiled/wasted in eDoc	✓	Any pieces that were originally identified as wasted must be resubmitted in a new eDoc before being mailed



Avoid Undocumented Mail Pieces



Improve Your Processes

- Review data from research with internal teams
- Pinpoint gap areas that need improvement
- Implement improvement plan and document

Be Proactive

- Monitor Mail Scorecard results DAILY
- Research issues even if they are below threshold
- Document and improve processes identified during research



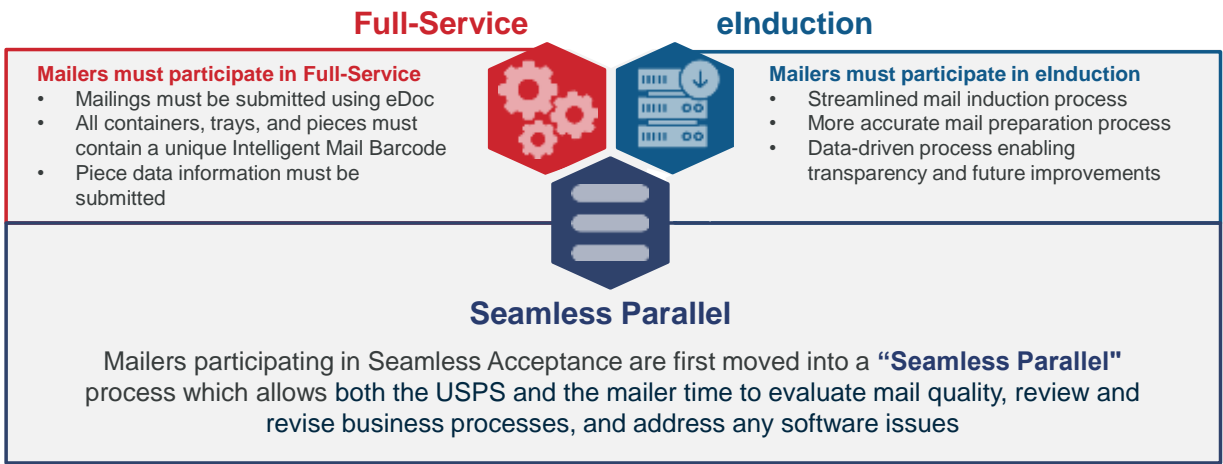
Seamless Parallel to Seamless Acceptance

	Seamless Parallel	Seamless Acceptance
Traditional Verification	Are performed	Are NOT performed
Seamless Acceptance Verifications	Are performed	Are performed
Postage	Seamless Acceptance Verifications do NOT result in additional Postage	Seamless acceptance verifications may result in additional postage
Auto-Finalization	Does NOT occur	Occurs

Mailers are moved into Seamless Acceptance after they have successfully maintained all mail quality measurements within the recommended threshold for error percentages for a minimum of one calendar month.

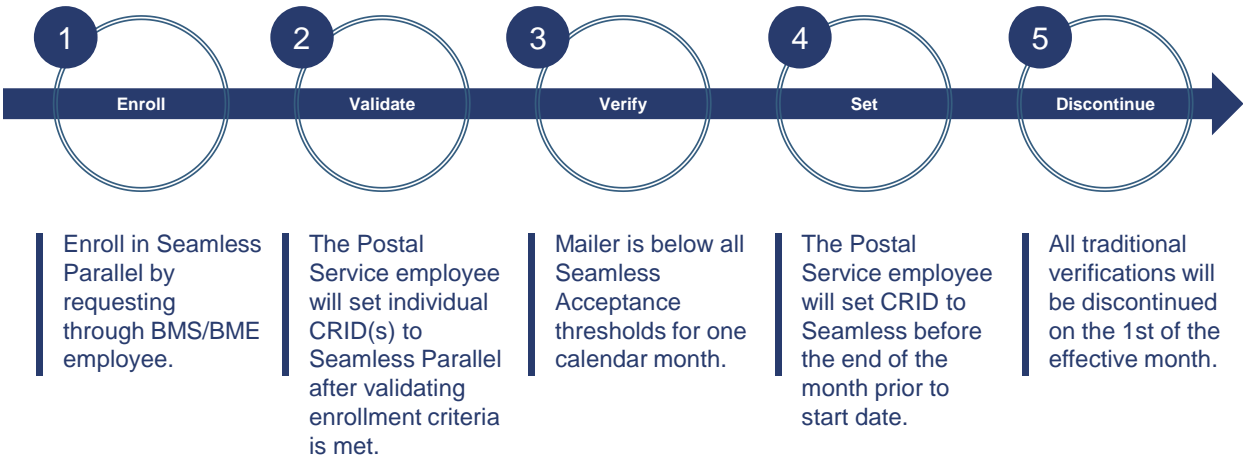


Seamless Acceptance – Participation Criteria



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Seamless Acceptance Onboarding Process



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Seamless Acceptance Program Benefits

- ✓ Longer production cycle
 - Later acceptance times (local discretion)
 - Reduced reliance on acceptance employee staffing times
- ✓ Mailer control over postage statement finalization and mail release
- ✓ Trend-based monitoring of mail quality
- ✓ Consistency of verifications across types of mail preparation (removal of traditional verifications)
- ✓ Removal of SPSS agreement document retention requirements



Questions

