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| <b>Tuesday, February 17, 2026</b>   |   |
| 7:00 – 8:15 am                      | Breakfast & Networking  |
| 7:00am - EOD                        | Conference Registration Desk Open – Vendor Exhibit Hall OPEN                              |
| 8:30 – 9:45 am                      | <b>NAPM Business Meeting Part 1 - Financials – Election - Reports - NAPM Members Only</b> |
| 9:45 – 10:00 am                     | <b>Diamond Sponsor Presentation - BlueCrest</b>   |
| 10:00 – 10:45 am                    | Vendor Visits & BREAK   |
| 10:45 – 12:00 pm                    | <b>NAPM Business Meeting - Part 2 - NAPM Members Only</b>                                 |
| 12:00 – 1:30 pm                     | Lunch & Vendor Visits   |
| 1:30 – 2:30 pm                      | <b>Strategic Planning / Tactical Committee Report - Industry Members Only</b>             |
| 2:30 – 3:00 pm                      | <b>2 - Diamond Sponsor Presentation - Mail Automation / PCI</b>                           |
| 3:00 – 3:15 pm                      | NAPM Awards & Recognition - <b>Conference Open to ALL</b>                                 |
| 3:15 - 4:00pm                       | Vendor Visits & BREAK   |
| 4:00 -5:00pm                        | <b>Data Driven Mail</b>   |
| 5:00pm - 7:00pm                     | OPEN Networking Time - Sunset Walk / Euphoria Bar   |
| 7:00 – 9:00 pm                      | Conference Welcome & Reception – Hosted by NAPM Annual Conference Sponsors                |
| TBD                                 | Eii Hospitality Suite   |
| <b>Wednesday, February 18, 2026</b> |   |
| 7:30 – 8:30 am                      | Breakfast & Networking  |
| 7:30 –3:00 pm                       | Vendor Exhibits OPEN  |
| 9:00am –10:00am                     | <b>Practical Approach to Promotions</b>   |
| 10:00 – 10:45 am                    | Vendor Visits & BREAK   |
| 10:45 - 11:00am                     | Gold Sponsor Presentation - Eii   |
| 11:00am – Noon                      | <b>USPS Speaker Session - Margaret Pepe</b>   |
| Noon – 1:30pm                       | Lunch & Vendor Visits   |
| 1:30pm to 1:50pm                    | Gold Sponsor Presentations - Assurety / Riso  |
| 1:50 – 2:50 pm                      | <b>USPS Speaker Session - Fiona Machado</b>   |
| 2:50pm - 3:15pm                     | Vendor Visits & BREAK   |
| 315pm – 5:15pm                      | <b>Table Topics Networking Activity &amp; Happy Hour</b>                                  |
| 5:15 - ??                           | OPEN Networking Time - Sunset Walk / Euphoria Bar   |
| 5:00 PM                             | Sponsor Teardown starts   |
| TBD                                 | Eii Hospitality Suite   |
| <b>Thursday, February 19, 2026</b>  |   |
| 7:30 – 8:30 am                      | Breakfast & Networking  |
| 9:00am – 10:00am                    | <b>Operations Challenges - In a Data Driven World</b>                                     |
| 10:00am - 10:15am                   | BREAK   |
| 10:30am - 11:30am                   | <b>NAPM - Town Hall / Strategic Direction</b>   |
| 11:30am – Noon                      | Conference Wrap-up  |
| Noon - 1pm                          | NAPM Board of Director's Meeting  |
| Noon - 5pm                          | Conference Teardown - Compass Rose Ballroom - ALL ARE WELCOME!                            |
| TBD                                 | OPEN Networking Time - Sunset Walk / Euphoria Bar   |
| TBD                                 | Eii Hospitality Suite   |