

Tuesday, February 17, 2026

7:00 – 8:15 am	Breakfast & Networking
7:00am - EOD	Conference Registration Desk Open – Vendor Exhibit Hall OPEN
8:30 – 9:45 am	NAPM Business Meeting Part 1 - Financials – Election - Reports - NAPM Members Only
9:45 – 10:00 am	Diamond Sponsor Presentation - BlueCrest
10:00 – 10:45 am	Vendor Visits & BREAK
10:45 – 12:00 pm	NAPM Business Meeting - Part 2 - NAPM Members Only
12:00 – 1:30 pm	Lunch & Vendor Visits
1:30 – 2:30 pm	Strategic Planning / Tactical Committee Report - Industry Members Only
2:30 – 3:00 pm	2 - Diamond Sponsor Presentation - Mail Automation / PCI
3:00 – 3:15 pm	NAPM Awards & Recognition - Conference Open to ALL
3:15 - 4:00pm	Vendor Visits & BREAK
4:00 -5:00pm	Data Driven Mail
5:00pm - 7:00pm	OPEN Networking Time - Sunset Walk / Euphoria Bar
7:00 – 9:00 pm	Conference Welcome & Reception – Hosted by NAPM Annual Conference Sponsors
TBD	Eii Hospitality Suite

Wednesday, February 18, 2026

7:30 – 8:30 am	Breakfast & Networking
7:30 –3:00 pm	Vendor Exhibits OPEN
9:00am –10:00am	Practical Approach to Promotions
10:00 – 10:45 am	Vendor Visits & BREAK
10:45 - 11:00am	Gold Sponsor Presentation - Eii
11:00am – Noon	USPS Speaker Session - Margaret Pepe
Noon – 1:30pm	Lunch & Vendor Visits
1:30pm to 1:50pm	Gold Sponsor Presentations - Assurety / Riso
1:50 – 2:50 pm	USPS Speaker Session - Fiona Machado
2:50pm - 3:15pm	Vendor Visits & BREAK
3:15pm – 5:15pm	Table Topics Networking Activity & Happy Hour
5:15 - ??	OPEN Networking Time - Sunset Walk / Euphoria Bar
5:00 PM	Sponsor Teardown starts
TBD	Eii Hospitality Suite

Thursday, February 19, 2026

7:30 – 8:30 am	Breakfast & Networking
9:00am – 10:00am	Operations Challenges - In a Data Driven World
10:00am - 10:15am	BREAK
10:30am - 11:30am	NAPM - Town Hall / Strategic Direction
11:30am – Noon	Conference Wrap-up
Noon - 1pm	NAPM Board of Director's Meeting
Noon - 5pm	Conference Teardown - Compass Rose Ballroom - ALL ARE WELCOME!
TBD	OPEN Networking Time - Sunset Walk / Euphoria Bar
TBD	Eii Hospitality Suite