



Don Caddy, Engineering Innovation Inc. (EII)

EII has been a member and strong supporter of NAPM since April 2007. Don has served on the board since February 2014 and participated in several of the standing committees, including Strategic Planning, and Annual Conference Committees. Don has been involved in the Mailing industry for over 35 years and has had a number of roles in the industry, including product development, postal affairs, marketing, and sales. He has also participated in numerous MTAC groups and currently represents NAPM at MTAC where he serves as the User Group 2 Industry lead.

In addition to his involvement with NAPM, Don serves on the board and Executive Committee of Postcom and is a member of Package Shipper Association (PSA) and the International Mailers Advisory Group (IMAG).

The Postal industry is changing rapidly and without organizations like NAPM, our industry could be more negatively impacted by the changes. Don is committed to using his experience in the industry to help the NAPM deliver on its goals and continue to provide value to its members.